



LiveDAYBREAK Community Art Advisory Committee Utility Box Wrap Project in Daybreak

#### CALL FOR ARTISTS

Submission deadline is **September 10, 2017 by 3:00 pm.**

#### PROJECT BACKGROUND

Daybreak is a unique community that embraces the values of community, family, healthy living, and a commitment to the arts and diversity.

LiveDAYBREAK Community Council is a creation of the developer and has recently made a long-term commitment to public art in the Daybreak community. The LiveDAYBREAK Community Art Advisory Committee is an initiative of the LiveDAYBREAK Community Council tasked with implementing its goals in installing public art pieces throughout the Daybreak community.

The Utility Box Wrap project is intended to help beautify the community of Daybreak. You may wish to consider some of the fun and activity that happens regularly in the Daybreak area. This project is intended to use unique 2-D paintings, drawings, or photography to then turn into wraps for utility boxes. These pieces would reflect the vision and feel of the community. There are 5 utility boxes that will be wrapped. See attached map of 6 different utility box locations and feel free to visit the locations. Measurements of the boxes are below.

LiveDAYBREAK invites all artists or artist-led teams to submit applications.

#### PROJECT GOALS

- To create a unique and stunning piece that will work in any season and makes sense for the location.
- To have finished artwork no later than **October 31, 2017.**
- To beautify Daybreak in a way that reflects the community's identity.

#### BUDGET

The budget for this project is \$600 for the finished artwork for each utility box. Artist is not responsible for installation cost or application.

#### ELIGIBILITY

Artists or artist-led teams currently residing in Utah are eligible to apply for this project. Those new to the public art process are also encouraged to apply.

## SCOPE OF WORK

Artists/teams will be selected for the project based on their proposed design, written materials, and images of previous artwork. Artist need to consider all sides of the utility box in their design. Design may flow from one face of utility box to another or consist of different complementing images.

## SELECTION PROCESS

Projects will be reviewed by the LiveDAYBREAK Community Art Advisory Committee's Utility Box Wrap Project Team and the chosen artist/artist-led team will be selected by **September 21, 2017**.

## SELECTION CRITERIA

The criteria on which the submissions will be selected include:

- Artwork that meets the project goals
- Artistic creativity and quality
- The ability of the artist to complete and deliver the work by the designated deadlines
- Submission of a sketch, model, photograph or description of the project and application in the requested format.
- How well the proposed design works on all faces of the utility box "canvas."

## PROJECT SCHEDULE

Application materials must be delivered in electronic format to arts@livedaybreak.com by **September 10, 2017 no later than 3:00 pm**. Late submissions will not be accepted. Applications will not be returned. Selected artists will be notified via email on or before **September 21, 2017**. Final artwork will be due from the artist by **October 31, 2017**.

## ARTIST'S COMMISSIONED WORK AGREEMENT

LiveDAYBREAK will not pay costs incurred in responding to the request for proposal.

LiveDAYBREAK may cancel this process at any time prior to the execution of any agreement without liability.

LiveDAYBREAK reserves the right to discontinue negotiations with any initially selected proposer at any time and for any reason, and to pursue negotiations with an alternative team.

Live DAYBREAK reserves the right to use images of the finished artwork in promotional materials and publications as desired.

## ADDITIONAL INFORMATION

If you have questions, please contact us at arts@livedaybreak.com.

## APPLICATION REQUIREMENTS

Please carefully read and follow the submission requirements listed below. Incomplete or incorrect applications will not be considered. Artists/teams wishing to submit more than one proposed design must submit a design concept and a cover letter for each design. If submitting multiple designs, please indicate if submissions are meant to be considered together as a series. Artist teams should submit one application and no more than 10 images total. All design/concept description materials should be labeled with the applicant's name and project title. **Applications are due on or before September 10, 2017 at 3:00 p.m.** Late applications will not be accepted or reviewed.

## UTILITY BOX ARTIST APPLICATION

Name(s): \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip code: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

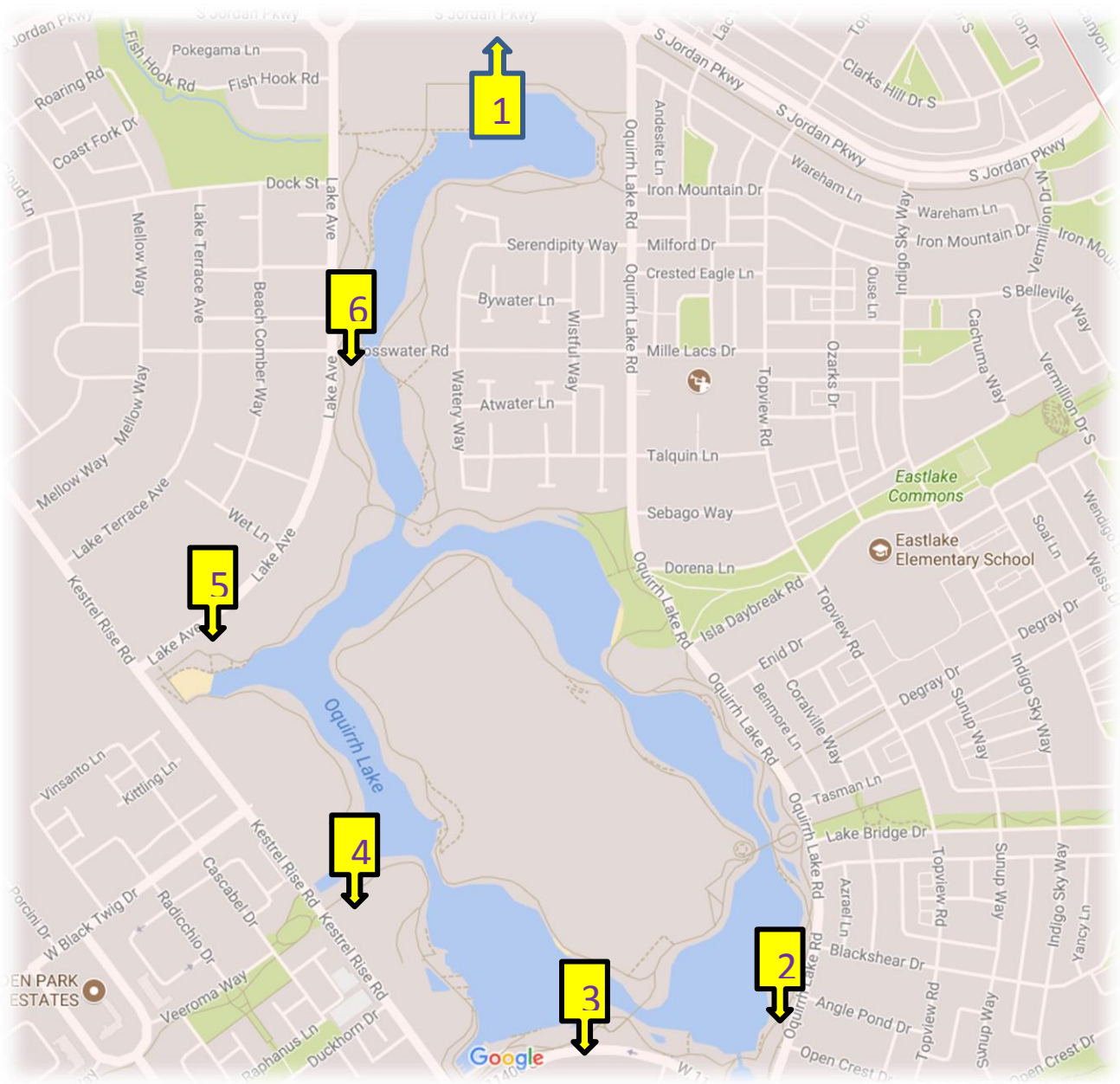
Website: \_\_\_\_\_

## A COMPLETE APPLICATION MUST INCLUDE THE FOLLOWING:

- Artist application
- Cover letter
- Resume (not to exceed 1 page)
- 5-10 Images of previous work
- Refined sketches of the proposed image(s)

UTILITY BOX LOCATIONS & SITE DIMENSIONS:

6 potential utility boxes are listed by number in the following map. Artists are strongly encouraged to visit them in person.



- 1) Location: South Jordan Pkwy. and Rubicon Rd.  
Rocky Mountain Power ID: 11303001 and 181786  
Measurements: 44"H x 67"W x 61"D



- 2) Location: Oquirrh Lake Rd. and Cool Canyon Ln.  
Rocky Mountain Power ID: 11303001 and 194780  
Approximate Measurements (Has various facets. Artist should visit site): 50.5"H x 68"W x 41"D





- 3) Location: Daybreak Pkwy. and Soda Row concert parking lot  
Rocky Mountain Power ID: 11303001 and 191780  
Measurements: 44"H x 67"W x 61"D



- 4) Location: Kestrel Rise Rd. and bridge to island  
Rocky Mountain Power ID: 11303002 and 249880  
Measurements: 44"H x 67"W x 75"D





- 5) Location: Kestrel Rise Rd. and Lake Ave.  
Rocky Mountain Power ID: 11303002 and 138182  
Measurements: 50"H x 75"W x 72"D



- 6) Location: Lake Ave. and Crosswater Rd.  
Rocky Mountain Power ID: 11303001 and 180481  
Measurements: 51"H x 75"W x 67"D

